

SAVE THE DATE
September 15, 2023
The Ballantyne Hotel Charlotte

11TH ANNIVERSARY

*Gala &
Brilliance*

AWARDS

HCAC ▶

ABOUT THE GALA

The Gala & Brilliance Awards is HCAC's signature event, created in 2012 to recognize Hispanic contractors' outstanding contributions and success in the Carolinas and those who advocate for our community's advancement.

The Brilliance Awards are given to Hispanic-owned construction businesses that have proven outstanding performance over the last years and serve as an example for all others in the construction industry. The HCAC proudly recognizes businesses demonstrating excellence, craftsmanship, on-time delivery, a safe work environment, community involvement, and best practices.

The HCAC Gala is very well attended and builds excellent visibility for businesses in the community at large, with business leaders and decision-makers participating in the celebration. Enjoy a reception, hors d'oeuvres, awards presentation, dinner, cultural entertainment, and dancing.



ABOUT **HCAC** ▶

HCAC was established in 2006 to address the needs of Hispanic & other minority contractors in North and South Carolina. HCAC is the leading resource for Hispanic construction businesses in the Carolinas, providing education, networking, and mentorship opportunities to help entrepreneurs and next-generation leaders succeed in the construction industry. We aim to empower Hispanic-owned construction businesses with the tools and knowledge they need to grow and thrive in the market while fostering a sense of community and belonging.

We help our partners make an impact on the Hispanic and minority construction community. There is no better way to build a trustworthy, caring, and community-focused image for a corporation than to be actively involved with key organizations with their hearts for improving communities.



VISION

To be the leading and most important community for contractors Hispanics in the Carolinas, leaving a lasting legacy of professionalization and growth in the construction industry.

MISSION

To provide solutions, comprehensive mentoring, professional growth, and networking to help Hispanic contractors in the Carolinas to reach their full potential and create a strong and prosperous community in the construction industry.

SPONSORSHIP LEVELS

Become a sponsor of this magnificent event and support HCAC's biggest annual fundraiser. Sponsorship is also a great way to affirm your commitment and support to Hispanic construction entrepreneurs in the state.

We offer a wide variety of options to help you connect and network with trade contractors and increase your brand's presence with industry professionals. You will find opportunities geared toward every budget, or we can tailor a package that fits your company's needs. Take advantage of these opportunities before they are gone!

For sponsorship, contact Lissette Velez at Lvelez@hcacarolinas.org or 980.349.0032.

TITLE SPONSOR - \$10,000

- Recognition on HCAC's home page, all event marketing materials, and social media outlets as "Gala & Brilliance Awards 2023 in Partnership with COMPANY NAME".
- Prominent recognition at the event and on social media.
- Company logo and listing as Title Sponsor customized for all marketing, printed materials, and digital banners.
- 5-minute presentation from the podium.
- Centerfold color ad in the program.
- The "Brilliance Awards 2023 in Partnership with COMPANY" banner placed strategically throughout the event and by the stage.
- Opportunity for a speaking role at awards Gala and presenting an award.
- Option for placement of promotional items directly on event tables.
- Company logo inclusion in custom-made sign; made by HCAC.
- Two tables (16 people) strategically located near the stage.
- The sponsorship level enables eight (8) MWBEs to attend the gala.

BRILLIANCE SPONSOR \$7,000

(2 opportunities)

- Company logo and listing as Brilliance Sponsor in all marketing and printed materials.
- Prominent recognition on the HCAC website and on social media.
- Verbal recognition at the event.
- Full-page color ad on the inside cover of the Gala program.
- Inclusion on the digital banner.
- 2-minute presentation from the podium.
- Opportunity for a speaking role at the Awards Gala and present an award.
- One company banner located by the stage.
- Option for placement of promotional items directly on Gala tables.
- Company logo inclusion in custom-made sign; made by HCAC.
- One table (8 people) strategically located near the stage.

GEM SPONSOR \$5,000

- Company logo and listing as Gem Sponsor in all marketing and printed materials.
- Prominent recognition on the HCAC website, social media, and digital banners.
- Verbal recognition at the event.
- Full-page color on the Gala program.
- One company banner located in the ballroom.
- Company logo inclusion in custom-made sign; made by HCAC.
- One table (8 people).

CRYSTAL RECEPTION SPONSOR \$4,000

(1 opportunity)

- Company logo in all marketing and printed materials.
- Prominent recognition on the HCAC website, social media, and digital banners.
- Verbal recognition at the event.
- Two company banners located in the gala reception area.
- Special sponsor of the Gala reception.
- Full-page color ad in the gala program.
- Company logo inclusion in custom-made sign; made by HCAC.
- Five seats for the event.

DAZZLING ENTERTAINMENT SPONSOR \$2,500

(3 opportunities)

- Company logo in all marketing and printed materials.
- Prominent recognition on the HCAC website and social media as entertainment Sponsor.
- Verbal recognition at the event.
- 1-minute company speech or video & introduction of entertainment act.
- Special Sponsor of Gala's cultural entertainment.
- Half-page color ad in the gala program.
- Company logo inclusion in custom-made sign; made by HCAC.
- Inclusion on the digital banner.
- Three seats for the event.

RADIANT AWARD SPONSOR \$2,000

- Company logo in all marketing and printed materials.
- Recognition on the HCAC website, social media, and digital banner.
- Verbal recognition at the event.
- 1-minute company speech or video.
- One award presentation.
- Half-page color ad in the gala program.
- Company logo inclusion in custom-made sign; made by HCAC.
- Three seats for the event.

TABLE HOST \$1,500

- Company name listed as Table Sponsor in event website, invitation and print materials.
- Company name listed on program presentation and booklet.
- One table, 8 people.

AGLOW OF UNITY \$750

- Exclusive opportunity for MWSBEs companies, non-profits, and HCAC associate members looking for business visibility.
- Company logo and listing as Aglow of Unity Sponsor in all event materials.
- 1 full-page color ad in the gala program.
- Two tickets for the event.



Building the contractor of the future

CONTACT US



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