



Gala & BRILLIANCE AWARDS 2024

SPONSORSHIP PACKAGES

	TITLE	BRILLIANCE	GEM	CRYSTAL RECEPTION	DAZZLING ENTERTAINMENT	RADIANT AWARD	TABLE HOST
	1 opportunity	2 opportunities		SOLD OUT Opportunity	SOLD OUT Opportunities		
	\$10,000	\$7,000	\$5,000	\$4,000	\$2,500	\$2,000	\$1,500
Recognition on HCAC's website, all event materials, and social media	Company logo	Company logo	Company logo	Company logo + special recognition as gala reception sponsor	Company logo + special recognition as cultural entertainment sponsor	Company logo	Company name
Prominent recognition at the gala	✓	✓	✓	✓	✓	✓	
Ad in the gala program	Two-page color with centerfold placement	Full-page color ad with prominent placement	Full-page color ad	Full-page color ad	Half-page color ad	Half-page color ad	Company name listed
Speaking opportunity	2-minute company presentation and option to present an award	2-minute company presentation and option to present an award			2-minute company presentation and introduction of entertainment	2-minute company presentation and option to present an award	
Option to place promotional materials on gala tables	✓	✓					
Tickets	2 tables located near stage, 16 tickets	1 table located near stage, 8 tickets	1 table, 8 tickets	5 tickets	3 tickets	3 tickets	1 table, 8 tickets

AGLOW OF UNITY \$750
 Exclusive opportunity for MWSBEs, non-profits, and HCAC associate members looking for business visibility

- Company logo and listing in all event materials
- 1 full-page color ad in the gala program
- Two tickets

SPONSORSHIPS To discuss sponsorship packages, contact Renee Jones at 919-524-5169 or email Renee at renee@hccarolinas.org.
ABOUT THE HCAC The HCAC is a non-profit 501 (c) (6) membership organization, established to provide the necessary resources to ensure the continued progress of our members, while promoting the long-term success of Hispanic-owned construction businesses in the Carolinas.