



# Women **in** CONSTRUCTION

SYMPOSIUM

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## ► SPONSORSHIP PACKAGE ◀

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### OUR AUDIENCE

The Women in Construction Luncheon brings together **construction industry leaders**, including business owners, general contractors, subcontractors, suppliers, government agencies, and emerging women professionals. Attendees are key decision-makers with purchasing power and influence in the Carolinas construction market.

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**April 8th**  
10:00 AM - 2:00 PM

5800 Faringdon Pl,  
**Raleigh**, NC 27609

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## WHY SPONSOR?



### MEASURABLE OWNER ROI

Sponsorship delivers tangible value by increasing brand credibility and visibility among construction industry decision-makers.

### PURPOSE-DRIVEN BRAND POSITIONING

Positions the company locally as a committed champion and supporter of women, workforce development, and leadership in construction.



### HIGH-VALUE RELATIONSHIP BUILDING

Creates direct, in-person networking opportunities that support long-term partnerships and business growth.

### MULTI-CHANNEL BRAND EXPOSURE

Provides visibility through event signage, podium recognition, digital branding, and pre- and post-event marketing campaigns.



### PREMIUM EVENT PRESENCE

Ensures high-touch exposure during the luncheon and networking experience, placing the brand directly in front of an engaged audience.

# SPONSORSHIP LEVELS

## **DAISY SPONSOR**

**\$5,000**

Top-tier visibility as Title Sponsor, including recognition across all event marketing, social media, and signage. Includes a 5-minute podium presentation, VIP table with priority seating, one sponsored table for women in construction (8 guests), logo placement on digital and printed materials, banner placement, and promotional item display.

## **PEONIES SPONSOR**

**\$4,000**

Strong brand presence with logo placement on event signage and materials, verbal recognition during the luncheon, and acknowledgment in pre- and post-event communications. Includes one banner placement, a reserved table with preferred seating for 8 guests, and logo inclusion on the custom event sign.

## **ASTER SPONSOR**

**\$3,000**

Brand exposure through logo inclusion in select marketing materials and event signage, acknowledgment in pre-event communications, recognition during the luncheon, digital platform visibility, and 5 luncheon tickets.

## **VIOLET SPONSOR**

**\$1,500**

Logo inclusion in event materials and select marketing, recognition during the luncheon, digital platform visibility, and 3 luncheon tickets.

## **BLOOMING SPONSOR**

**\$500**

★ Exclusive for government agencies, non-profits, and MWSBEs. Includes recognition in event materials, acknowledgment during the luncheon, and 3 luncheon tickets.

**DEADLINE TO APPLY: APRIL 1ST**