



14TH GALA

& BRILLIANCE AWARDS

SPONSORSHIP PACKAGES

TITLE	BRILLIANCE	GEM	CRYSTAL RECEPTION	DAZZLING ENTERTAINMENT	RADIANT AWARD	TABLE HOST
SOLD OUT	2 opportunities	—	1 opportunity	SOLD OUT	—	—
\$10,000	\$7,500	\$5,000	\$4,000	\$3,000	\$2,250	\$1,750

Prominent recognition at the Gala

Recognition on HCAC's website, all event materials, and social media

Ad in the Gala program

Speaking opportunities

Option to place promotional materials on Gala tables

Guest access

✓	✓	✓	✓	✓	✓	—
Company Logo	Company Logo	Company Logo	Company Logo + special recognition as Gala reception sponsor	Company Logo + special recognition as Gala awards sponsor	Company Logo	Company Name
Two-page color ad with center-fold placement	Full-page color ad with prominent placement	Full-page color ad	Full-page color ad	Half-page color ad	Half-page color ad	Company name listed
Company presentation opportunity and award presentation option	Company presentation opportunity and award presentation option	—	—	Opportunity to present entertainment segment	Opportunity to present awards segment	—
✓	✓	—	—	—	—	—
2 tables close to stage / 16 tickets	1 table close to stage / 8 tickets	1 reserved table / 8 tickets	5 tickets	3 tickets	3 tickets	1 reserved table / 8 tickets

♦ **NEW** - Community Partner - \$1,250 | 3 tickets

Exclusive opportunity for SBEs, nonprofits, and HCAC associate members. Company name or logo in event materials, digital recognition, and event communications. Includes for corporations to display one pull-up banner at the event, adding visibility for SBEs, nonprofits and HCAC associate members.

♦ Aglow of Unity - \$750 | 2 tickets

Exclusive opportunity for SBEs, nonprofits, and HCAC associate members. Company logo/listing in event materials, and 1 full-page color ad in the gala program.